Update: Student Partners Program

Synergy 2012

Toronto, Canada 2 Nov 2012

Rudy Sabas

Manager, Marketing and Development



Student Partners Program

- 1. Why
- 2. What and when
- 3. Who
- 4. How and results
- 5. Next steps



1. Why an SPP?

- 1.1. Who is ACCC?
- 1.2. Background



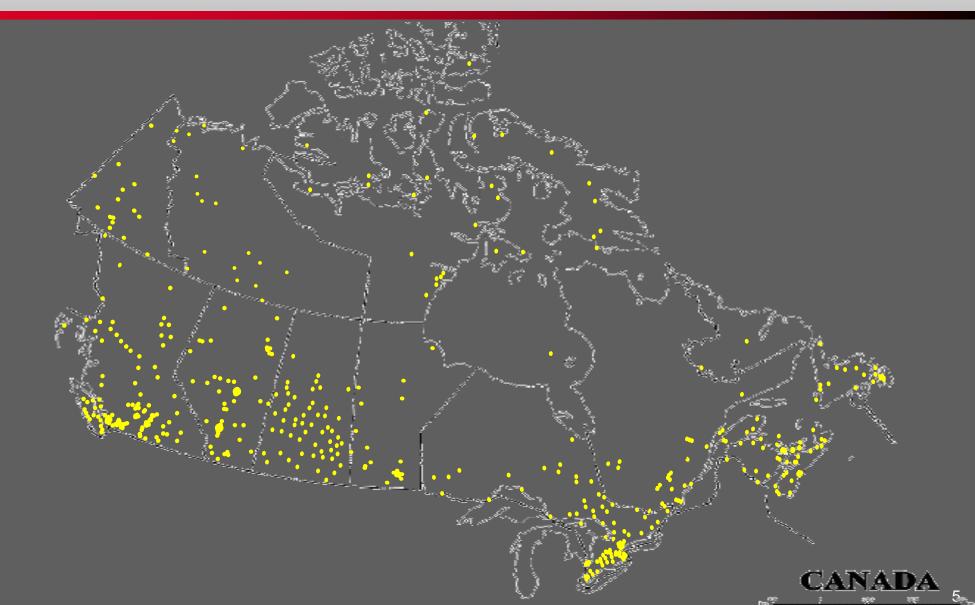
1.1. Who is ACCC?

- National & International voice of Canada's 130 Public Post-Secondary institutions of Applied Learning and Applied Research: Advanced Skills for Employment
- Mandate: Advocacy, Sharing and Coordination:
 A One door entry into decentralized system
- Community Colleges, Univ. Colleges, Cégeps, Institutes of Technology (Polytechnics), Institutes, Universities.
- 1.5 million learners
- Multicultural & open to the world
- 70 employees at the Secretariat





Access in 1,000+ communities





Common Values

- 1. Reflects the Diversity of its Community
- 2. Accessible to All who want to Learn
- 3. Focused on its Learners and their Success
- 4. Closely connected to Employers
- 5. Applied Learning & Research
- 6. Open to the world



Advanced Skills for Employment





Indicators of success

- ❖90% graduates = job within 6 months
- ❖93% employers = satisfied with graduates
- 22% learners with university degrees / studies
- Canadian Federation of Independent Business (CFIB): SMEs need 7 college grads for every 3 university grads in this decade;
- Working in twenty+ countries around the world to transfer and adapt the Canadian College Education for Employment (EFE) approach.



Programs (1)

- 2 and 3 year diplomas:
 - to train technicians, technologists, mid-level managers and service providers:
 - level often neglected in most countries, leading to systemic unemployment and lack of productivity;
- Applied degrees:
 - like University Bachelor Degrees but with an applied focus in a particular field
 - Example among many: Bachelor of Applied Technology in Industrial Design; Bachelor of Applied Technology in Construction Science & Mgm't; Bachelor of Arts in Criminal Justice



Programs (2)

- Post graduate certificates and diplomas:
 - More specialized and focused on current industry practices leading to high employability of graduates;
 - University degrees or college diplomas are required to be eligible in the post-graduate programs
 - Very popular among increasing # of international university graduates who cannot find jobs because of their lack of hands-on experience
- ☐ Example: Large numbers of Indian students studying at Canadian colleges & institutes in these Post-Graduate offerings at Canadian colleges and institutes.



Programs (3)

Joint college/university diplomas/degrees:

- 2 years college + 2 years University
 - ✓ Smaller classes at the beginning
 - ✓ More applied and more practical with opportunities for placements with industry while at college
 - ✓ Often lower cost than university alone

☐ Examples:

- Cité Collégiale & Université d'Ottawa (Communications)
- Chinese students taking ESL upgrading, first two years of a joint diploma-degree at colleges then to university.



Applied Research and Innovation

- Mostly done in response to needs of SMEs and must involve students of the college;
- Initially based on the Centres de transfert de technologie model in Quebec;
- Involves solving challenges by innovating in production or service processes mostly;
- Several possibilities for joint initiatives with international partners: joint applied research;
- Can also attract good # of international students.
- □ Ex.: Creation of 3D Game for Ontario House at the Vancouver Olympics of 2010 - Sheridan Institute of Technology and Advanced Learning in partnership with Toronto-Based Spatial View Inc



An International Partner Matchmaker

We can facilitate overseas institutions in finding appropriate Canadian college partners:

- bringing stakeholders together (ex: WFCP congress, fora in Brazil, China, Vietnam, Canada, etc)
- assisting in developing or strengthening colleges and TVET systems overseas (ex: Education for Employment program)
- leading Canadian college visits overseas (ex. Advanced Skills for Employment Mission in India, Sept 2012: FICCI Global Skills Summit, Punjab visit, Emerging Kerala)
- Vocational Education Leadership Training (VELT) for Chinese college Presidents/VPs/Deans/Directors



1. Why an SPP?

- 1.1. Who is ACCC?
- 1.2. Background



1.2. Background

- ACCC has been working with CIC Delhi on its Canada Immigrants Integration Project CIIP since 2005 as it prepares skilled immigrants to be job ready when they land to Canada;
- Colleges have felt that their programs were not really understood by CIC visa officers that is why low approval rate of student visa permit;
- Student Partners Program (SPP) has been established as pilot program in April 2009 and CIC identified 20 colleges actively recruiting in India



Student Partners Program

- 1. Why
- 2. What and when
- 3. Who
- 4. How and results
- 5. Next



What is SPP?

The Student Partners Program (SPP) in India is an administrative framework designed and implemented in partnership between the Canadian visa offices in India and the Association of Canadian Community Colleges (ACCC).



Objectives?

Main objectives:

 Increase approval rates for study permit applications destined to participating colleges

2) ensure program integrity and minimize immigration violations.

•



Tools to meet objectives

- The primary tools to meet these objectives
 - a) a streamlined but more demanding set of verifiable support documents;
 - b) a commitment by member colleges to report back concerning in-good-standing status of students, and
 - c) unique points of contact and dedicated communication channels to manage information flow.



When was it implemented?

SPP India timelines:

- 2009 pilot program with 20 colleges
- 2010 regular program with 39 colleges
- 2011 regular program with 43 colleges
- 2012 regular program with 42 colleges



Student Partners Program

- 1. Why
- 2. What and when
- 3. Who
- 4. How and results
- 5. Next



3. Who participates in SPP?

In Canada:

List of institutions participating is listed on this site:

 http://www.canadainternational.gc.ca/indiainde/visas/StudentPartnersProgram_ProgrammePartenair esEtudiants-Nov09.aspx?view=d

 The final decisioin to admit any new member rests with CIC New Delhi, in consultation with ACCC.



Student Partners Program

- 1. Why
- 2. What and when
- 3. Who
- 4. How and results
- 5. Next



4. How does SPP work?

- Open only to Indian nationals
- Simplified application process

Checklist available:

http://www.vfscanada.co.in/images/Student%20Partners%20Program%20(SPP)%20Checklist.pdf

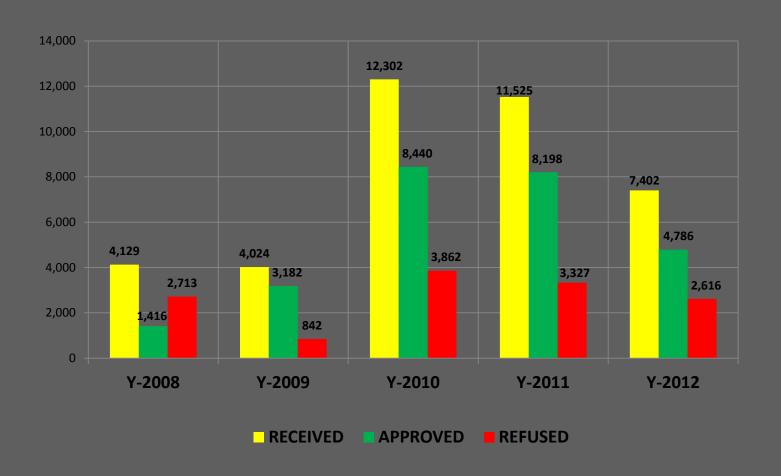
- Letter of acceptance from SPP institution in Canada
- IELTS 6.0 test results (overall band not less than 5.5)
- Copy of receipts by SPP institution for tuition payment
- Copy of Educational Loan from among list of acceptable Indian Chartered Bank
- Optional Canadian GICs
 - Scotia Bank



What results were achieved?(1)

STUDENT PARTNERS PROGRAM (SPP) India

(Number of student visa applicants, approved and refused by year; 2012 data incomplete)

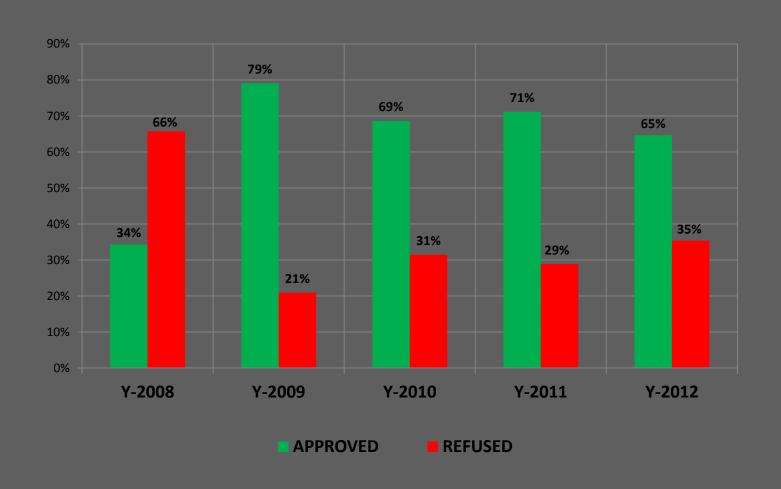




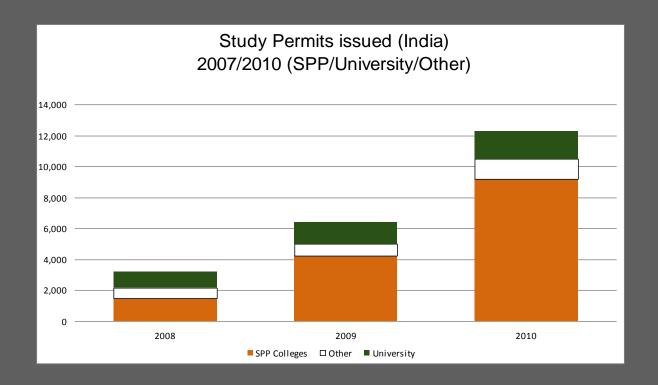
What results were achieved?(2)

STUDENT PARTNERS PROGRAM (SPP) India

(Percentage of Approval and Refusal of Student Visa Application by Year; 2012 data incomplete)



What results were achieved?(3)



	2008	2009	2010(Est	
SPP Colleges	1,503	4,243	9,176	orange
Other	675	746	1,322	white
University	1,016	1,398	1,754	green

CID Delhi chart in Oct 2010; 2010 is an estimates at that time and SPP colleges includes non-SPP Students



Student Partners Program

- 1. Why
- 2. What and when
- 3. Who
- 4. How and results
- 5. Next



5. What is next?

- Diversity marketing efforts
 - Location + use of technology
- Optional GIC to Mandatory Canadian GIC in September 2013
 - More Canadian banks
- Under discussion with CIC Ottawa, SPP for:
 - Brazil;
 - Francophone West Africa; and
 - Vietnam
- Minimize student transfers (?)



Contacts

Paul Brennan, Vice-President, International Partnerships pbrennan@accc.ca

Rudy Sabas, Manager, Marketing and Development, International Partnerships rsabas@accc.ca