# HILL+KNOWLTON

# A Path Forward: Canada-India Relationship

**Goldy Hyder** Senior Vice President

November 2, 2012 - Hilton Garden Inn, Mississauga

# The Canadian approach to India

### **Better late than never...**



## ... We now have our eyes on India



11/13/2012 | 2

# India's perception of us





## **Diaspora connecting our countries**

"A new bond has been established between India and her children who live around the world" - Indian Prime Minister Manmohan Singh





# **Brand matters**





# Linking into the larger agenda







# Making our partnership blossom





# Thank you!

#### Goldy Hyder Senior Vice President

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