

'unFAIR': a student recruiting fair with a difference !

With a gruelling schedule staring at them, the dedicated and motivated delegates set out to meet Indian High Schools, Trade| business associations and seek out partnership opportunities on the recently concluded 'unFAIR 2010'. Spanning visits to local HS's where they met administrators, owners and guidance Counsellors besides interacting with thousands of potential students , the group also participated in sessions at the Indian Merchants Chamber (IMC) in Bombay, FICCI and CII in New Delhi and had a productive exchange at the Canadian High Commission discussing Canada's Internationalization strategy in the field of 'education'.

Led by Husain F Neemuchwala of the International Center for Education Inc. (ICE) and with support from the Indo-Canada Chamber of Commerce (ICCC), the team accomplished plenty in terms of striking new contacts and paving the way for future co operation in the areas of student recruitment, joint degrees, off shore campuses, affiliate arrangements and potentially creating a 'Campus Canada' in India, a joint inter institution, albeit daunting initiative. 'unFAIR 2010' stretched from Feb 2-11 and covered the cities of Bombay, Pune & New Delhi with a quick stop over in Dubai on the return.

Dr. Musabbir Chowdhury , Vice-President's Office, Enterprise Development of a major Canadian College stated, "'unFAIR' was very well organized, the events in Mumbai, Pune, and New Delhi helped me better understand the Indian Education system. I enjoyed meeting students, teachers, and administrators throughout the event. Husain and his team did an excellent job taking care of all the minor details."

"Mr. Neemuchwala and his team have been very active players within the Canada-India education arena. It is encouraging to see their efforts being recognized and we look forward to working together on such initiatives and projects in the future" added Kam Rathee, Past President and current Board Member Canada India Business Council (C-IBC) and Senior Adviser, Blakes Canada.

As another participant put it... "I enjoyed the rigorous pace of the unFAIR – we certainly got our monies worth these last two weeks. I still can't believe we visited 17 schools in just one week" She added... "I've got an inbox full of emails from people I met through you. Now the real work begins. Shukriyaa, Shukriyaa, Shukriyaa"



Meeting at IMC in Bombay.

From L-R: Anuraj Bajwa of Sheridan College; Mary Sasso of SUNY; Dr. Musabbir Chowdhury of ACC; Cathy Cameron of Pickering College; Husain F Neemuchwala of ICE (Event organizer); M N Chaini, President of IMC and Dr Rupa Shah, National Convener, IMC.



Some delegates upon arrival at the Taj Mahal Hotel in New Delhi.

From L-R: Cathy Cameron, Mary Sasso, Event Organizer Husain F. Neemuchwala & Dr. Musabbir Chowdhury



Site visit to Starex International School, Noida.

From L-R: Ishvien Singh, Director; Husain F. Neemuchwala, President | Founder, ICE and Kam Rathee, Blakes Canada.

