



WELCOME TO THE CANADA INDIA EDUCATION COUNCIL (CIEC)

CIEC is an independent, national, not-for-profit, membership-based, event-driven organization established to operate exclusively within the burgeoning Canada-India education corridor. CIEC enhances ties and creates opportunities for academic institutions and learners from both countries. Based in Toronto, its marketing initiatives are aligned with 'brand Canada'. With over 150 members across four categories ([Academic](#), [Corporate](#), [Agent](#) & [Associate](#)) across both countries and a database of over 18,000 key education stakeholders, CIEC has become a key organization to help institutions, agents and students in strategically positioning themselves in an increasingly fierce & competitive international environment.



➤ Events

- **Annual 'Synergy in Education' Conference** (held since 2007)
- **'Business of Education' Dinner** Jun. 6, 2014 (Vancouver, BC)
- **Vancouver Chapter Launch / Reception** Nov. 18, 2013 (Vancouver, BC)
- **'Ed-Mission'** Senior-level delegation visiting India (organized since 2008)
- **Hosting Indian Delegations** Members-only receptions for Canadian educators

➤ 'Disha' monthly eNewsletter & live News Site ([Disha News](#))

- With over 18,000 subscribers, 'Disha' has become the hub of Canada-India education news. Members promote their events & activities and reach key stakeholders & thought leaders among institutions, governments and businesses.

➤ Targeted Email Campaigns

- CIEC promotes member & partner activities through targeted email campaigns reaching Canadian & Indian government officials, Colleges & Universities, education insiders and education agents.

➤ Membership

- Accredited academic institutions and/or members of national bodies from either country
- Academic, Corporate, Associate and Education Agent (CARE) membership categories

➤ CIEC Website and Social Networking Sites

- Member activities highlighted on the CIEC website / extensive social media network
- **International Student Forum** – CIEC's student [Facebook](#) group featuring interactive discussions between prospective students and student advisors

➤ CIEC introduces academic reference checks for agents

[CARE](#) is CIEC's agent membership category which covers education agents, consultant and advisors. Agents will be recognized on the CIEC website for their record of engagement with Academic Institutions. CIEC will conduct academic reference checks and publish the agent's average scores in key areas, allowing Canadian colleges and universities to review them.



CANADIAN ACADEMIC ADVISORS
REPRESENTING EXCELLENCE

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['Disha' Canada-India Education News](#)

[Subscribe to 'Disha'](#)

[Academic & Corporate Membership](#)

[Agent Membership \(iCARE\)](#)

[Academic Members](#)

[Non-Academic Members](#)

[Agent Members](#)

CIEC's vast network on Social Media:



[Join Us On LinkedIn](#) (3000+ Connections)

[Visit Our YouTube Channel](#) (event presentations)

[Visit our Google+ Page](#) (event photos)

LinkedIn Groups: [Network of Canada- India Education Leaders and Stakeholders](#)

[CARE – Education Agents Recruiting Students to Canadian Institutions](#)

Facebook Group: [CIEC's International Student Forum](#)

CIEC Executive Team



Honorable Pierre S. Pettigrew,
PC, Chairman



Kam Rathee, Vice-Chair



Husain F. Neemuchwala,
Chief Executive Officer



Prof. Roseann O'Reilly Runte,
Academic Advisor (Canada)
and President & Vice
Chancellor, Carleton
University



Vivek Savkur, President, CIEC
Canada West Chapter

TESTIMONIALS

"Conferences, such as this one, are crucial to Canada-India relations, because they allow for growth and promoting knowledge between the two countries... I wish the [7th Annual Canada-India Synergy in Education Conference](#) much success...."

- *Hon. Deepak Obhrai, P.C., M.P., Parliamentary Secretary to the Minister of Foreign Affairs and for International Human Rights*

"...As a Department that holds education as a high priority and values greatly Canada and India's growing relations in this sector, we greatly appreciate the work of the Canada India Education Council to develop and enrich further collaboration between our countries...."

- *John Baird, PC, MP, Minister of Foreign*

"...Canada and India share a commitment to education, as a fundamental way of achieving peace and prosperity for our citizens.... As Minister for Multiculturalism, I would like to thank the members of the Canada India Education Council for your ongoing work in support of cooperation between Canada and India in the field of education..."

- *Hon. Jason Kenney, PC, MP Minister of Employment and Social Development & Minister for Multiculturalism*

"...British Columbia & India have strong historical, cultural & social connections & government is working to promote & develop even stronger relations. The CIEC contributes so much to these efforts by focusing on educational opportunities & providing institutions & organizations opportunities to come together to discuss important issues & share information concerning new initiatives...."

- *Premier Christy Clark, British Columbia*

"Building on an established record of solid performance, CIEC brings people and institutions together effectively, efficiently, and intelligently. Knowledge of international conditions, strong networks and sensitivity to cultural differences enable CIEC to lead in creating dialogue and exchange between Canada and India..."

- *Professor Roseann O'Reilly Runte President & Vice Chancellor Carleton University and Academic Advisor, CIEC*



YEAR IN REVIEW

‘SYNERGY 2014’

November 17, 2014 | Westin Ottawa



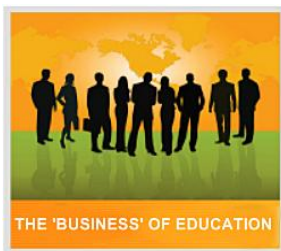
Synergy 2014 took place before the CBIE annual conference and boldly explored the **convergence of sports and entertainment in the education sector**. Participants discussed sports management, sports marketing, talent acquisition, scouting, and related topics, highlighted their sports / entertainment programs, and networked with sports and entertainment figures & key stakeholders. [View event](#).

With sessions by **CBIE** and **DFATD**, augmented by multiple workshop-style sessions led by the **Hon. Bal Gosal**, Minister of State (Sport), this was a *must-attend* event for those active or interested in examining India as a possible frontier in this corridor. **Hon. Deepak Obhrai**, PC, MP Calgary East & Parliamentary Secretary to the Minister of Foreign Affairs & International Human Rights led the Inaugural Address while **Patrick Brown**, MP and Co-Chair of the Canada India Parliamentary Association presented on Ottawa's role in this growing sector. **Ex-NHL'er Doug Smith** lent his expertise and a decade of high performance playing at the elite level. He discussed sports injuries and athletic programming and how it may benefit academic institutions.



‘BUSINESS OF EDUCATION’ DINNER

Friday, June 6, 2014, Vancouver, BC | Fairmont Waterfront Hotel



CIEC's Canada West Chapter's must-attend, landmark event featured a “who's who” of education including illustrious speakers such as **Hon. Minister Amrik Virk**, BC Minister of Advanced Education, **Hon. Minister Peter Fassbender**, BC Minister of Education, **Hon. Deepak Obhrai**, MP & Parliamentary Secretary to the Minister of Foreign Affairs, **5 University Presidents**...and over 200 participants. [View event Photos](#).



- Exchanged ideas via a focused networking event
- Learned about BC's new Education Quality Assurance (EQA) standards
- Explored opportunities and built a collaborative approach. Shared experiences and avoided potential pitfalls
- Highlighted initiatives to peers and exchanged marketing tips and benefits from existing synergies
- Examined the confluence of ‘business’ with education. How do we measure our ‘ROI’ ?



BC CHAPTER LAUNCH / RECEPTION

Nov 18, 2014 | Westin Bayshore, Vancouver, BC



CIEC hosted a reception to launch our Canada West Chapter at the Westin Bayshore in Vancouver, which was attended by education stakeholders and key thought leaders from BC & neighbouring Provinces as well as India and featured special guest **Ravi Shankar Aisola**, Consul General-Vancouver (Government of India). [View Event](#).



SYNERGY 2013

October 3 & 4, 2013 | Hilton Garden Inn, Toronto Airport West



CIEC was the proud host of 'Canada-India: Synergy in Education' Conference 2013 in Toronto which discussed:

- Need for a strategy for promoting overlooked sectors of education within the Canadian education system to international students, which include career colleges / skilled trades & technical education
- Patterns and sources of student growth & prospects and challenges of increased activity in the Indian education sector
- Re-energized the National strategy for promoting 'Brand Canada' overseas & explored opportunities for involvement



Key note speakers

- **Hon. Akhilesh Mishra**, Consul General of India-Toronto discussed the critical role education plays in bridging the gap between Canada and India.
- **Paul Bailey**, Deputy Director, Edu-Canada, Foreign Affairs & Trade Development (DFATD) provided an update from Edu-Canada on their efforts in the promotion of Canada as a study destination.
- **Devinder Shory**, MP & Co-Chair, Canada-India Parliamentary Association concluded Day 1 of the Conference by raising a toast to its continued success.
- **Patrick Brown**, MP & Co-Chair, Canada-India Parliamentary Association followed with a quick update on the Government's 'Internationalization' plans & the 'Education Consortium'. [View Synergy presentations](#) / [photos](#).

PAST EVENTS



Synergy 2012: 7th Annual Synergy Conference held on Nov. 1 & 2 in Toronto, focusing on Canada-India educational initiatives [» more](#)

BIG Mission 2011: Education Delegation to key Indian cities & FICCI's Higher Education Summit in New Delhi [» more](#)

Synergy 2011: 6th Annual Conference: a focused networking event to further the interests of those already involved in or contemplating involvement in this dynamic education corridor [» more](#)

Visiting Delegation From India: Private reception for key education leaders from India to discuss 'Ontario-Maharashtra' academic opportunities. [» more](#)

Synergy 2010: 4th Annual Synergy Conference held on September 23rd 2010 in Toronto [» more](#)

unFAIR (2010): Recruiters visiting 17 strategically selected high schools & junior colleges across key, education-centric cities in India. [» more](#)

Ed-Mission 2010: High-level education delegation to key Indian cities in January 2010, in collaboration with ICCC & ICBC. [» more](#)

Synergy 2009: 4th Annual Conference held on Sep. 23, 2009 in Toronto with over 150 delegates in attendance. [» more](#)

Ed-Mission 2008: Education delegation to India in partnership with DFAIT and FICCI, held in New Delhi in Nov. 2008. [» more](#)

Synergy 2008: Networking event focusing on institutions currently operating in India with over 120 delegates in attendance. [» more](#)

Fall Asia Middle East (2007): Education delegation covering 17 cities in 7 countries. [» more](#)

Synergy 2007: Networking event featuring over 100 representatives [» more](#)

Fall Asia Middle East (2006): Recruiting event attended by thousands of students over 3 weeks in India and UAE [» more](#)

Spring Asia Middle East (2006): Education delegation visiting strategic high schools. [» more](#)

Fall Asia Middle East (2005): Large education delegation visiting several Indian education centers meeting over 3000 Indian students. [» more](#)

India Spring Expo (2005): Canadian and US university representatives met with prospective students. [» more](#)

India Spring Expo (2004): University representatives from US and Canada and prospective students gathered for this two-day extravaganza on May 1 & 2 at Holiday Inn, Juhu. [» more](#)

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