

BIG Mission 2011

Senior level Canadian *student recruiting* delegation visiting strategic education centers in India featuring Business-Business; Institution-Institution & Government-Government Interaction

FICCI's Higher Education Summit in New Delhi will feature keynotes by India's Union Minister for Human Resource Development & Communication, Hon. Kapil Sibal and University of Toronto's Prof. David Naylor.

MUMBAI • AHMEDABAD • NEW DELHI

(OPTIONAL COCHIN & HYDERABAD)

NOVEMBER 6-16, 2011

CIEC is an independent national, not-for-profit, membership based, event driven organization established to operate exclusively within the Canada-India education corridor, enhance ties and create opportunities for academic institutions and learners from both countries.



FACILITATING ENHANCED
INFORMATION EXCHANGE & CO-OPERATION
IN THE EDUCATION SECTOR



CANADA INDIA EDUCATION COUNCIL*
CONSEIL DE EDUCATION CANADA INDE

www.CanadaIndiaEducation.com

Cities covered

MUMBAI (formerly BOMBAY): Capital of the state of Maharashtra and with an estimated population of about 13 M, it is the largest metros in India and one of the world's most populous cities. With a population of 19 M, Mumbai Metropolitan area is also the world's 5th most populated. Located on the west, the city has a deep natural harbor and handles over ½ of India's passenger traffic and significant amounts of cargo. It is the commercial & entertainment capital of India and houses key institutions such as the Reserve Bank of India (RBI), the Bombay Stock Exchange (BSE), the National Stock Exchange of India (NSE) and corporate headquarters of many Indian companies. Mumbai attracts migrants from all over India because of the immense employment opportunities and the relatively high standard of living, but many end up living in shanties. The city is home to India's Hindi film & TV industry, known as Bollywood. Mumbai also has a national park within its city limits.

AHMEDABAD: Largest city in Gujarat, it is the 8th largest metro in India with a population of over 5.41 M is also the fastest growing city of India. The city is the administrative centre of the state and was the capital of Gujarat from 1960-70 when the capital was shifted to Gandhinagar. Ahmedabad was founded in 1411 by Sultan Ahmed Shah to serve as the capital of the Gujarat Sultanate, and was named after him. Under the British, a military cantonment was established & the city infrastructure was modernized and expanded. Though incorporated into the Bombay Presidency during British rule, Ahmedabad remained a key city in the Gujarat region. The city established itself as the home of a booming textile industry, earning it the nickname "Manchester of the East." With the creation of Gujarat in 1960, Ahmedabad gained prominence as commercial capital of the state and is witnessing a major construction & population boom. A rising centre in education, IT and scientific industries, Ahmedabad remains the cultural & commercial heart of Gujarat and much of western India.

NEW DELHI: is the capital city of the Republic of India. Situated within the metropolis of Delhi, New Delhi was planned by Edwin Lutyens, a leading 20th century British architect. It is the seat of the Government of India and the Government of the NCR (National Capital Region) of Delhi. Connaught Place, one of northern India's largest commercial and financial centers, is located in the heart of New Delhi. With an estimated net State Domestic Product (SDP) of 83,085 crores (INR 830.85 billion), Delhi is an important commercial center in South Asia. Delhi has a per capita income of 53,976 INR.

Partner organized events:

Federation of Indian Chamber of Commerce and Industry (FICCI): Higher Education Summit • New Delhi, Nov. 11 & 12

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. FICCI has direct membership from the private as well as public sectors, including SME's and MNC's, and an indirect membership of over 83,000 companies from regional chambers of commerce. FICCI works closely with the government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialised services and global linkages. It also provides a platform for sector specific consensus building and networking. The Summit's main objective is to bring stakeholders from education together on one platform and deliberate policies pertaining to this sector.

Confederation of Indian Industries (CII): Higher Education Conference • New Delhi, November 14 & 15

India's apex chamber represents several Industry associations and thousands of India's largest companies. CII is the rallying point for free enterprise in India and has empowered businesses to shore up their competitiveness and enhance their global reach in changing times. CII maintains the lead as a proactive business solution provider through research, interactions at the highest political level and global networking. CII works across a range of sectors and has an active Committee on Higher Education. Conducted with support from the UGC (University Grants Commission) of the Indian Government & the Ministry of Human Resource Development (HRD), CII's Education Conference has become the premier event in the country promoting education, attracting local as well as International providers.

Canada as the knowledge partner! This year's twin Conferences in New Delhi have a special meaning, reflecting the maturity of academic activities between our two countries. Attend plenary sessions discussing global trends & India's pattern of growth. Hear from academic leaders, discuss new forms of delivery, attend sessions in maintaining standards, Financing | Management, International mobility of students and interact with experts in the burgeoning Canada-India education corridor.

Why attend?

1. **Visibility & Knowledge transfer:** Make exclusive presentations & get exposure to global best practices.
2. **Network:** Meet national & international education experts, corporations & government.
3. **Collaborate:** Conduct 1-on-1 meetings with Higher education providers, corporations and government.
4. **Showcase:** Display your programs and training courses to corporations and 'feeder institutions'.

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- Explore opportunities in the burgeoning Canada-India education corridor & meet key stakeholders.
- Network with potential partners, affiliates and delivery providers. Strategic & focused site visits per city.
- Establish linkages for Joint Ventures, articulation arrangements and faculty | student exchanges & recruiting.
- Build relationships with local High Schools that typically send thousands of students overseas.
- Introduction meetings set up with local NGO's, State and Central Government bodies.
- Hear about developments in the Indian Governments new 'liberalized' education policy & establish your presence.
- Visit Trade Offices & attend Receptions hosted by Canadian Missions in Mumbai & Delhi.

Nov. 06 (Sun) MUMBAI-Arrivals (AM); Welcome Reception/Briefing (PM)
Nov. 07 (Mon) MUMBAI- High School visits, Recruiting meetings & Agent introductions followed by Reception in the PM
Nov. 08 (Tue) MUMBAI High level Meetings (AM) | Reception (PM)
Nov. 09 (Wed) AHMEDABAD-Institution meetings in the AM followed by Reception in the PM
Nov. 10 (Thu) AHMEDABAD-High School visits, Recruiting meetings & Agent introductions followed by Reception in the PM

Option 1:

Nov. 11/12 NEW DELHI-FICCI Conference All day (Canada-Key country)
Nov. 13 (Sun) **FREE DAY** (Plan your own meetings OR TAJ MAHAL visit to Agra OR 'as you please')
Nov. 14 & 15 NEW DELHI- CII Conference (Canada-Key country)

Option 2:

Nov.11/12 COCHIN- High School visits, Recruiting meetings & Agent introductions followed by Reception in the PM
Nov. 13 (Sun) **FREE DAY** (Plan your own meetings OR local sight-seeing OR 'as you please')
Nov 14/15/16 HYDERABAD- High School visits, Recruiting meetings & Agent introductions followed by Reception in the PM

All Inclusive delegate fee (\$12,500 incl. all taxes*):

- Local flights & ALL ground transportation in India incl. airport transfers.
- Luxury hotel accommodations in all cities including Breakfast.
- Site visits to select High Schools, Colleges & stakeholder organizations in each city.
- 'Personalized' itinerary based on your stated interests prior to departure.
- Registration fees for all local events incl. FICCI & CII Conferences.
- Country | city briefings accompanied by Networking dinners, Receptions and luncheons in each city.
- Opportunity to set up own meetings.
- Institution name & logo w/link displayed on CIEC's website for 1 year post BIG Mission 2011.
- Seminar presentations at select Institutions during information sessions (upon request & availability).

Note:

* Non CIEC Members add \$500

* International air to/from India NOT included in fee

Regards,



Hon. Pierre S. Pettigrew, PC
Chairman



Kam Rathee
Vice-Chair



Dr. Sheila Embleton
President



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